

Seminars in Database

Prerequisites – 1st

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Content

- Linear Algebra
- Matrices
- Eigenvalues and eigenvectors
- Markov chains
- Google PageRank

Matrices

- A **Matrix** is a rectangular array of numbers

$$A = \begin{pmatrix} a_{11} & a_{12} & a_{13} \\ a_{21} & a_{22} & a_{23} \end{pmatrix} = \begin{pmatrix} 1 & 2 & 3 \\ 4 & 5 & 6 \end{pmatrix}$$

- a_{ij} is the **element** of matrix **A** in row i and column j
- **A** is said to be a $n \times m$ matrix if it has n rows and m columns
- A **square** matrix is a $n \times n$ matrix
- The **transpose** A^T of a matrix **A** is the matrix obtained by exchanging the rows and the columns

$$A^T = \begin{pmatrix} a_{11}^T & a_{12}^T \\ a_{21}^T & a_{22}^T \\ a_{31}^T & a_{32}^T \end{pmatrix} = \begin{pmatrix} a_{11} & a_{21} \\ a_{12} & a_{22} \\ a_{13} & a_{23} \end{pmatrix} = \begin{pmatrix} 1 & 4 \\ 2 & 5 \\ 3 & 6 \end{pmatrix}$$

Matrices

- A square matrix is **diagonal** iff has $a_{ij} = 0$ for all $i \neq j$

$$A = \begin{pmatrix} a_{11} & 0 \\ 0 & a_{22} \end{pmatrix}$$

- The **Identity** matrix **1** is the diagonal matrix with 1's along the diagonal

$$A = \begin{pmatrix} 1 & 0 \\ 0 & 1 \end{pmatrix}$$

- A symmetric matrix **A** satisfy the condition **$A = A^T$**

Vectors

- A vector \mathbf{v} is a one-dimensional array of numbers (is an $n \times 1$ matrix)
- Example:

$$\mathbf{v} = \begin{pmatrix} 3 \\ 5 \\ 7 \end{pmatrix}$$

- The standard form of a vector is a column vector
- The transpose of a column vector $\mathbf{v}^T = (3 \ 5 \ 7)$ is a row vector

Operation on matrices

- **Addition:** $\mathbf{A}=(a_{ij}), \mathbf{B}=(b_{ij}), \mathbf{C}=(c_{ij}) = \mathbf{A}+\mathbf{B}$
 - $c_{ij} = a_{ij} + b_{ij}$
- **Scalar multiplication:** λ is a number, $\lambda \mathbf{A} = (\lambda a_{ij})$
- **Multiplication:** if \mathbf{A} and \mathbf{B} are compatible, i.e., the number of *columns* of \mathbf{A} is equal to the number of *rows* of \mathbf{B} , then
 - $\mathbf{C}=(c_{ij})= \mathbf{AB}$
 - $c_{ij} = \sum_k a_{ik} b_{kj}$

Examples

$$AB = \begin{pmatrix} 1 & 2 & 3 \\ 4 & 5 & 6 \end{pmatrix} \begin{pmatrix} 1 & 4 \\ 2 & 5 \\ 3 & 6 \end{pmatrix} = \begin{pmatrix} 1*1+2*2+3*3 & 1*4+2*5+3*6 \\ 4*1+5*2+6*3 & 4*4+5*5+6*6 \end{pmatrix} = \begin{pmatrix} 14 & 32 \\ 32 & 77 \end{pmatrix}$$

$$AB = \begin{pmatrix} 1 & 1 \\ 0 & 1 \end{pmatrix} \begin{pmatrix} 1 & -1 \\ 0 & 1 \end{pmatrix} = \begin{pmatrix} 1 & 0 \\ 0 & 1 \end{pmatrix}$$

- If **$AB=1$** , then **B** is said to be the **inverse** of **A** and is denoted with **A^{-1}**
- If a matrix has an inverse is called **invertible** or **non singular**

Rank of a Matrix

- The row (column) **rank** of a matrix is the maximum number of rows (columns) that are linearly independent
- The vectors $\mathbf{v}_1, \dots, \mathbf{v}_n$ are **linearly independent** iff there is no linear combination $a_1\mathbf{v}_1 + \dots + a_n\mathbf{v}_n$ (with coefficients a_i not all 0) of the vectors that is equal to 0
- *Example 1:* $(1\ 2\ 3)$, $(1\ 4\ 6)$, and $(0\ 2\ 3)$ are linearly dependent: *show it*
- *Example 2:* $(1\ 2\ 3)$ and $(1\ 4\ 6)$ are not linearly dependent: *show it*
- The **kernel** of a matrix \mathbf{A} is the subspace of vectors \mathbf{v} such that $\mathbf{A}\mathbf{v}=\mathbf{0}$

Rank and Determinant

- **Theorem.** A $n \times n$ square matrix is nonsingular iff has full rank (i.e. n).
- **Theorem.** A matrix has full column rank iff it does not have a null vector
- **Theorem.** A $n \times n$ matrix \mathbf{A} is singular iff the $\det(\mathbf{A})=0$

$$\det(A) = \begin{cases} a_{11} & \text{if } n = 1 \\ \sum_{j=1}^n (-1)^{1+j} a_{1j} \det(A_{[1j]}) & \text{if } n > 1 \end{cases}$$

- $A_{[ij]}$ is the ij minor, i.e., the matrix obtained by deleting the i -th row and the j -th column

Eigenvectors and Eigenvalues

- **Definition.** If \mathbf{M} is a square matrix, \mathbf{v} is a nonzero vector and λ is a number such that
 - $\mathbf{M} \mathbf{v} = \lambda \mathbf{v}$
- then \mathbf{v} is said to be an *eigenvector* of \mathbf{A} with *eigenvalue* λ
- If \mathbf{v} is an eigenvector of \mathbf{M} with eigenvalue λ , then so is any nonzero multiple of \mathbf{v}
- Only the direction matters.

Example

□ The matrix

$$M = \begin{pmatrix} 2 & -3 \\ 1 & -2 \end{pmatrix}$$

□ Has two eigenvectors:

■ $\mathbf{v}_1 = (1 \ 1)^t$ and $\mathbf{v}_2 = (3 \ 1)^t$

□ $M\mathbf{v}_1 = (-1 \ -1)^t = -1 \mathbf{v}_1$

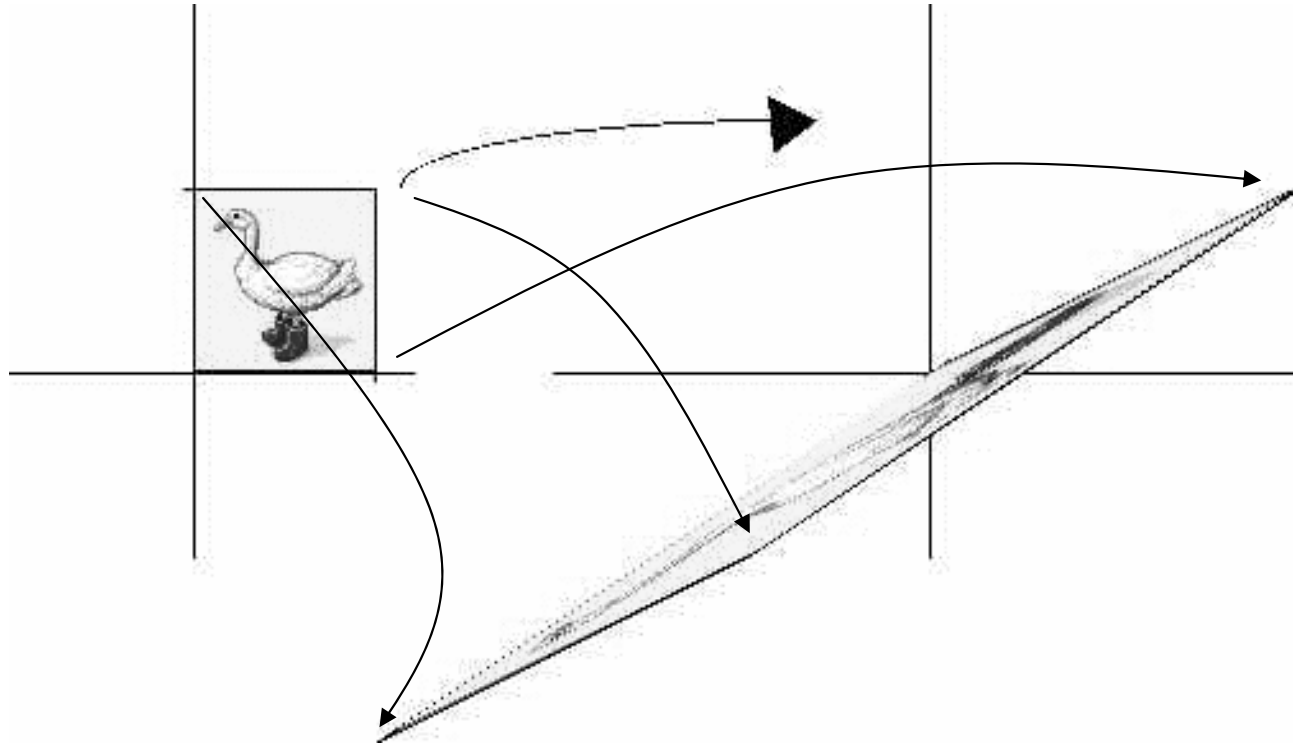
■ The eigenvalue is -1

□ $M\mathbf{v}_2 = (3 \ 1)^t = 1 \mathbf{v}_2$

■ The eigenvalue is 1

Transformation

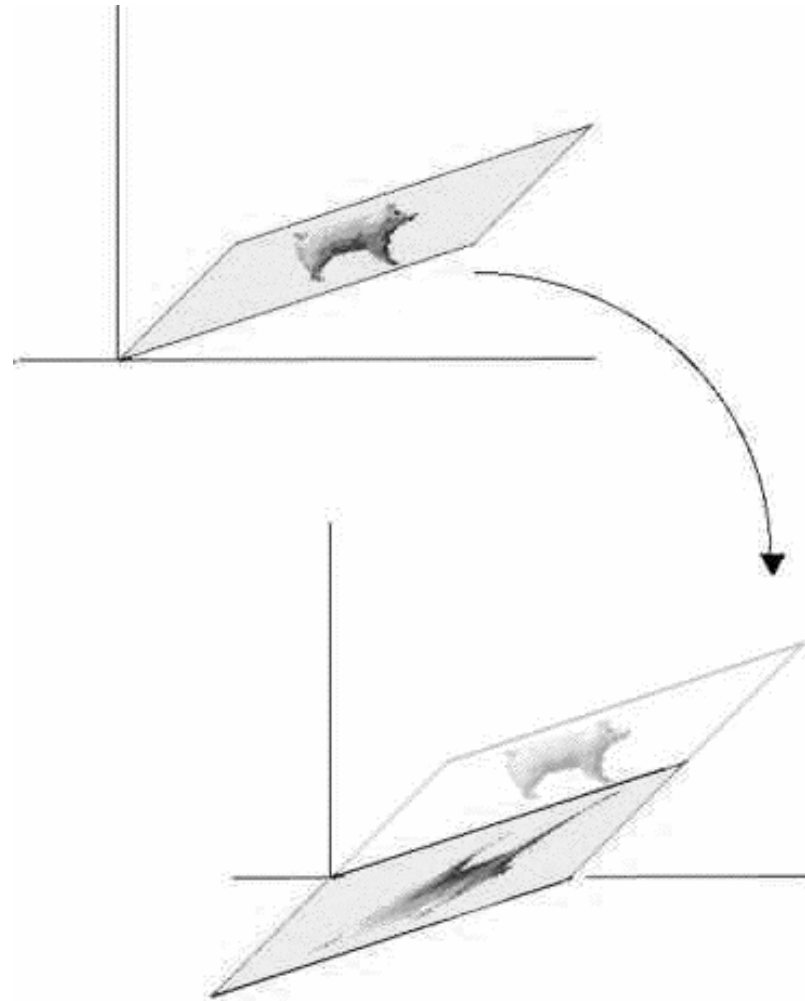
$$M = \begin{pmatrix} 2 & -3 \\ 1 & -2 \end{pmatrix}$$



- There is a lot of distortion in these directions $\begin{pmatrix} 1 \\ 0 \end{pmatrix}$ $\begin{pmatrix} 1 \\ 1 \end{pmatrix}$ $\begin{pmatrix} 0 \\ 1 \end{pmatrix}$

Transformation along eigenvectors

- There are two independent directions which are not twisted at all by the matrix \mathbf{M} :
 $(1 \ 1)$ and $(3 \ 1)$
- one of them is flipped
 $(1 \ 1)$
- We see less distortion if our box is oriented in the two special directions.



Results

- **Theorem:** every square matrix has at least one eigenvector
- The usual situation is that an $n \times n$ matrix has n linearly independent eigenvectors
- If there are n of them, they are a useful basis for \mathbb{R}^n .
- Unfortunately, it can happen that there are fewer than n of them.

Finding Eigenvectors

- $\mathbf{M} \mathbf{v} = \lambda \mathbf{v}$
 - \mathbf{v} is an eigenvector and λ is an eigenvalue
- If $\lambda = 0$, then finding eigenvectors is the same as finding nonzero vectors in the null space – iff $\det(\mathbf{M}) = 0$, i.e., the matrix is singular
- If $\lambda \neq 0$, then finding the eigenvectors is equivalent to finding the null space for the matrix $\mathbf{M} - \lambda \mathbf{1}$ ($\mathbf{1}$ is the identity matrix)
- The matrix $\mathbf{M} - \lambda \mathbf{1}$ has a non zero vector in the null space iff $\det(\mathbf{M} - \lambda \mathbf{1}) = 0$
- $\det(\mathbf{M} - \lambda \mathbf{1}) = 0$ is called the **characteristic equation**.

Example

$$M = \begin{pmatrix} 2 & -3 \\ 1 & -2 \end{pmatrix}$$

□ $\det(\mathbf{M} - \lambda \mathbf{1}) = 0$

■ $(2 - \lambda)(-2 - \lambda) + 3 = \lambda^2 - 1$

□ The solutions are +1 and -1

□ Now we have to solve the set of linear equations

■ $\mathbf{M}\mathbf{v}^t = \mathbf{v}^t$ (for the first eigenvalue)

$$2x - 3y = x$$

$$x - 2y = y$$

■ Has solution $x=3y$, $(3 \ 1)^t$ – and all vectors obtained multiplying this with a scalar.

Algorithm

- *To find the eigenvalues and eigenvectors of \mathbf{M} :*
 - *First find the eigenvalues by solving the characteristic equation.
Call the solutions $\lambda_1, \dots, \lambda_n$. (There is always at least one eigenvalue, and there are at most n of them.)*
 - *For each eigenvalue λ_k , use row reduction to find a basis of the eigenspace $\text{Ker}(\mathbf{M} - \lambda_k \mathbf{1})$*
 - *For all λ_k , the existence of a nonzero vector in this null space is guaranteed. Any such vector is an eigenvector.*

Diagonalization

- **Basic Modeling Theorem.** *If \mathbf{e}_k denotes the unit vector with k -th component 1, all other components being 0, and if \mathbf{A} and \mathbf{e}_k are of compatible sizes so that $\mathbf{A} \mathbf{e}_k$ makes sense, then $\mathbf{A} \mathbf{e}_k$ is the k -th column of \mathbf{A} .*
- Suppose that \mathbf{A} is an $n \times n$ matrix with n linearly independent eigenvectors $\{\mathbf{v}_1, \dots, \mathbf{v}_n\}$
- Let be \mathbf{U} the matrix that has $\{\mathbf{v}_1, \dots, \mathbf{v}_n\}$ as its columns
- According to the modeling theorem, the matrix \mathbf{U} converts the standard basis $\{\mathbf{e}_1, \dots, \mathbf{e}_n\}$ into a basis consisting of the eigenvectors $\{\mathbf{v}_1, \dots, \mathbf{v}_n\}$
- \mathbf{U} must have an inverse \mathbf{U}^{-1} , which converts the eigenvectors back into the standard basis.

Diagonalization

□ $\mathbf{D} := \mathbf{U}^{-1}\mathbf{A}\mathbf{U}$

□ The first column of \mathbf{D} is

■ $\mathbf{D} \mathbf{e}_1 = \mathbf{U}^{-1}\mathbf{A}\mathbf{U} \mathbf{e}_1 = \mathbf{U}^{-1}\mathbf{A} \mathbf{v}_1 = \mathbf{U}^{-1}\lambda_1 \mathbf{v}_1 = \lambda_1 \mathbf{e}_1$

□ \mathbf{D} is a diagonal matrix with the eigenvalues in the diagonal

$$\begin{pmatrix} \lambda_1 & 0 & \dots & 0 \\ 0 & \lambda_2 & \dots & 0 \\ \dots & \dots & \dots & \dots \\ 0 & 0 & \dots & \lambda_n \end{pmatrix}$$

□ $\mathbf{A} = \mathbf{U} \mathbf{D} \mathbf{U}^{-1}$, i.e., \mathbf{A} is diagonalized

Diagonalization

- In fact if A is non singular then

$$A = \sum_{i=1}^k \lambda_i r_i l_i^T$$

- Where r_i are the right eigenvectors and l_i are the left eigenvectors ($\lambda_i l_i = A^T l_i$)
- Attention: $r_i l_i^T$ is a $n \times n$ matrix:

$$\begin{pmatrix} r_{i1} \\ \vdots \\ r_{in} \end{pmatrix} (l_{i1} \quad \dots \quad l_{in}) = \begin{pmatrix} r_{i1} l_{i1} & \dots & r_{i1} l_{in} \\ \vdots & & \vdots \\ r_{in} l_{i1} & \dots & r_{in} l_{in} \end{pmatrix}$$

- The idea is that a matrix is decomposed in the sum of other matrices, and the first addend already provides an approximation of the matrix (corresponding to the largest eigenvalue)

Test for diagonalization

- *An n by n matrix \mathbf{A} can be diagonalized if any of the following conditions can be verified:*
 - *if and only if the sum of the dimensions of its eigenspaces is equal to n*
 - *if it has n distinct eigenvalues*
 - *if \mathbf{A} is "symmetric", that is, $\mathbf{A}^T = \mathbf{A}$; or*
 - *if \mathbf{A} is "normal", that is, $\mathbf{A} \mathbf{A}^T = \mathbf{A}^T \mathbf{A}$*
- **Where \mathbf{A}^T is the transpose of \mathbf{A} ($a_{ij} = a_{ji}^T$)**

Graphs

- A **directed graphs** G is a pair (V,E) , where V is a finite set and E is a binary relations on V
 - V is the **Vertex set** of G : contains the **vertices**
 - E is the **Edge set** of G : contains the **edges**
- In an undirected graphs $G=(V,E)$ the edges consists of unordered pairs of vertices
- The **in-degree** of a vertex v (directed graph) is the number of edges entering in v
- The **out-degree** of a vertex v (directed graph) is the number of edges leaving v .

Markov chains

Ranking web pages

- To count inlinks:

 - `http://siteexplorer.search.yahoo.com`

- Web pages are not equally “important”

 - www.unibz.it vs. www.stanford.edu

 - Inlinks as votes

 - www.stanford.edu has 686,387 inlinks

 - www.unibz.it has 3,903 inlink

- Are all inlinks equal?

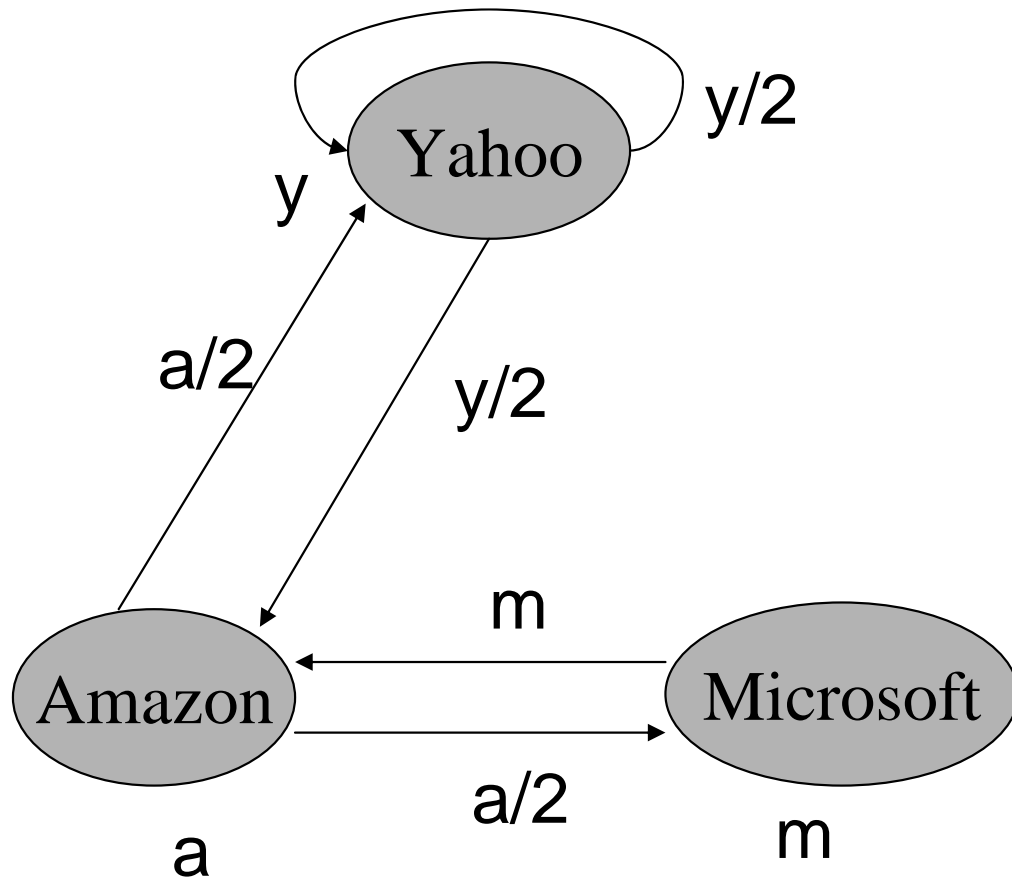
 - Recursive question!

Simple recursive formulation

- Each link's vote is proportional to the importance of its source page
- If page **P** with importance **x** has **n** outlinks, each link gets **x/n** votes

Simple "flow" model

The web in 1839



$$y = y/2 + a/2$$

$$a = y/2 + m$$

$$m = a/2$$

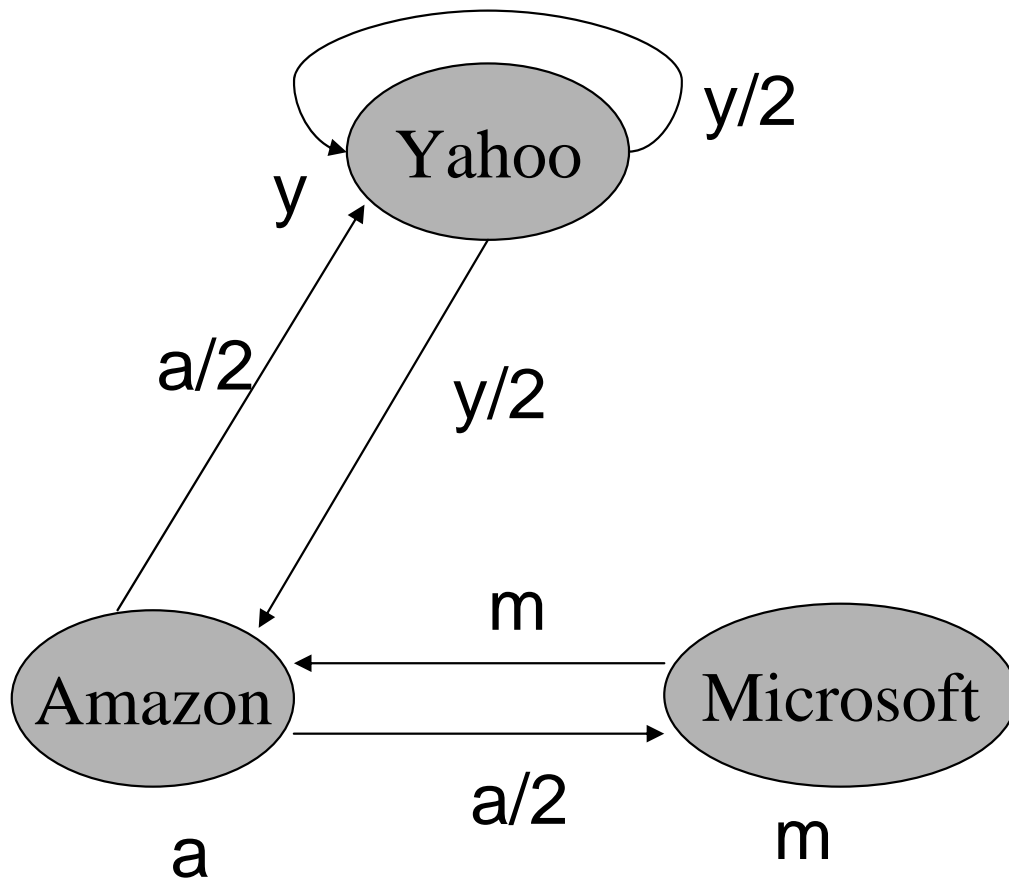
Solving the flow equations

- 3 equations, 3 unknowns, no constants
 - No unique solution
 - All solutions equivalent modulo scale factor
- Additional constraint forces uniqueness
 - $y+a+m = 1$
 - $y = 2/5, a = 2/5, m = 1/5$
- Gaussian elimination method works for small examples, but we need a better method for large graphs.

Matrix formulation

- Matrix **M** has one row and one column for each web page
- Suppose page i has n outlinks
 - If i links to j , then $M_{ij} = 1/n$
 - Else $M_{ij} = 0$
- **M** is a **row stochastic matrix**
 - Rows sum to 1
- Suppose **r** is a vector with one entry per web page
 - r_i is the importance score of page i
 - Call it the **rank vector**

Example



$$\begin{array}{c} y \quad a \quad m \\ \begin{pmatrix} y & a & m \\ y & 1/2 & 1/2 & 0 \\ a & 1/2 & 0 & 1/2 \\ m & 0 & 1 & 0 \end{pmatrix} \end{array}$$

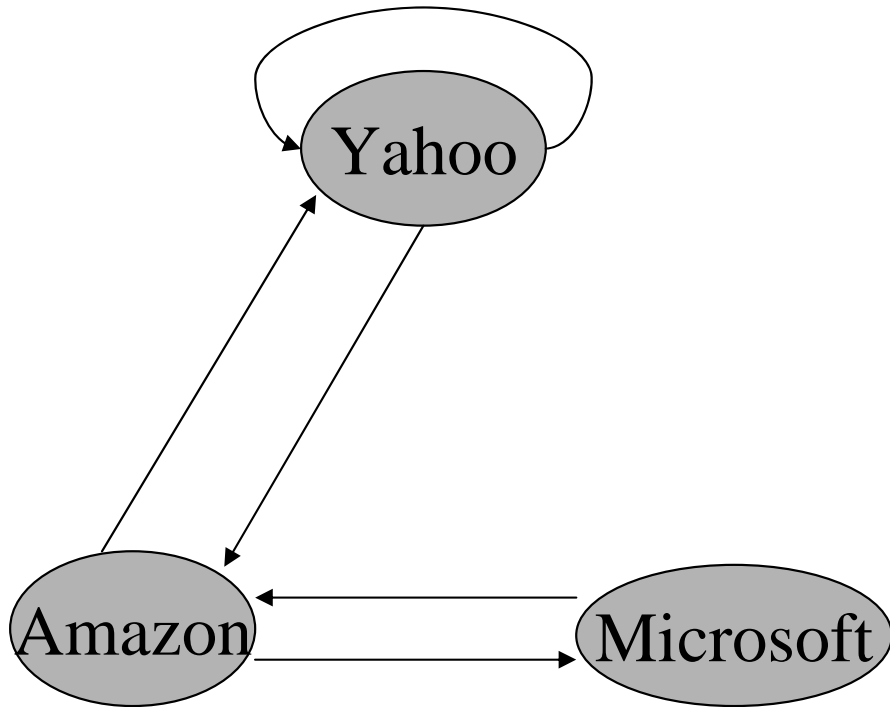
$$(y \ a \ m) = (y \ a \ m)M$$

$$y = y/2 + a/2$$

$$a = y/2 + m$$

$$m = a/2$$

Power Iteration Example



$$\begin{matrix} & \begin{matrix} y & a & m \end{matrix} \\ \begin{matrix} y \\ a \\ m \end{matrix} & \begin{pmatrix} 1/2 & 1/2 & 0 \\ 1/2 & 0 & 1/2 \\ 0 & 1 & 0 \end{pmatrix} \end{matrix}$$

$$\begin{matrix} y \\ a \\ m \end{matrix} = \begin{matrix} 1/3 & 1/3 & 5/12 & 3/8 & & 2/5 \\ 1/3 & 1/2 & 1/3 & 11/24 & \dots & 2/5 \\ 1/3 & 1/6 & 1/4 & 1/6 & & 1/5 \end{matrix}$$

$$(y \ a \ m) = (y \ a \ m) \mathbf{M} \quad \mathbf{M} \quad \mathbf{M} \quad \mathbf{M} \quad \dots \quad \mathbf{M}$$

Example

Following 6 hours

First 6 hours

	dry	rain
dry	61	11
rain	11	17

72 cases

28 cases

72 cases 28 cases

Following 6 hours

First 6 hours

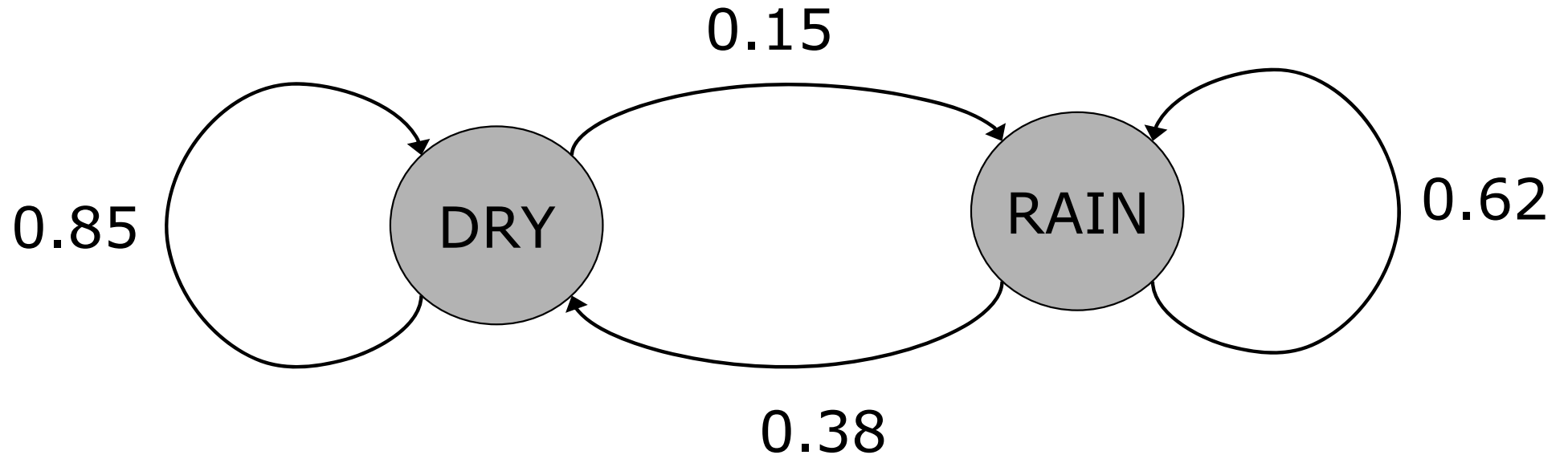
	dry	rain
dry	.85	.15
rain	.38	.62

72 cases

28 cases

72 cases 28 cases

States and probabilities



Composing transitions

$$\begin{array}{c} \otimes \\ \mathbf{R} \end{array} \otimes \begin{array}{c} \otimes \\ \mathbf{R} \end{array} \begin{pmatrix} .85 & .15 \\ .38 & .62 \end{pmatrix}$$

What can we say about the 12 h transition? From 00-06 to 12-18?

$$\begin{array}{l} \text{Rain} > > > \text{Rain} > > > \text{Rain} \\ .62 \qquad \qquad .62 \qquad \qquad \qquad = .38 \end{array}$$

$$\begin{array}{l} \text{Rain} > > > \text{dry} > > > \text{Rain} \\ .38 \qquad \qquad .15 \qquad \qquad \qquad = .06 \\ \qquad \qquad \qquad \qquad \qquad \qquad \qquad \qquad = .44 \end{array}$$

$$0.44 = 0.38 * 0.15 + 0.62 * 0.62$$

What kind of operation is on the matrix?

Composing transitions

$$\begin{pmatrix} .85 & .15 \\ .38 & .62 \end{pmatrix} \begin{pmatrix} .85 & .15 \\ .38 & .62 \end{pmatrix} = \begin{pmatrix} .78 & .22 \\ .56 & .44 \end{pmatrix} = A^2$$

- The probabilities of the 12hours transitions are given by squaring the matrix representing the probabilities of the 6hours transitions
 - $P(\text{rain-in-12hours}|\text{rain-now}) = P(\text{rain-in-12hours}|\text{rain-in-6hours}) * P(\text{rain-in-6hours}|\text{rain-now}) + P(\text{rain-in-12hours}|\text{dry-in-6hours}) * P(\text{dry-in-6hours}|\text{rain-now}) = .62 * .62 + .15 * .38 = .44$
 - $P(\text{dry-in-12hours}|\text{rain-now}) = P(\text{dry-in-12hours}|\text{rain-in-6hours}) * P(\text{rain-in-6hours}|\text{rain-now}) + P(\text{dry-in-12hours}|\text{dry-in-6hours}) * P(\text{dry-in-6hours}|\text{rain-now}) = .38 * .62 + .85 * .38 = .56$

Behavior in the limit

$$A = \begin{pmatrix} .85 & .15 \\ .38 & .62 \end{pmatrix}$$

$$A^2 = \begin{pmatrix} .78 & .22 \\ .56 & .44 \end{pmatrix}$$

$$A^3 = \begin{pmatrix} .75 & .25 \\ .64 & .36 \end{pmatrix}$$

$$A^4 = \begin{pmatrix} .73 & .27 \\ .68 & .32 \end{pmatrix}$$

$$A^5 = \begin{pmatrix} .72 & .28 \\ .70 & .30 \end{pmatrix}$$

$$A^6 = \begin{pmatrix} .72 & .28 \\ .71 & .29 \end{pmatrix}$$

$$A^7 = \begin{pmatrix} .72 & .28 \\ .71 & .29 \end{pmatrix}$$

$$A^8 = \begin{pmatrix} .72 & .28 \\ .72 & .28 \end{pmatrix}$$

$$A^9 = \begin{pmatrix} .72 & .28 \\ .72 & .28 \end{pmatrix}$$

$$A^\infty = \begin{pmatrix} .72 & .28 \\ .72 & .28 \end{pmatrix}$$

Behavior in the limit

- If $a, b \leq 1$, and $a+b=1$, i.e., $(a \ b)$ is a generic state with a certain probability a to be dry and $b=1-a$ to be rain, then

$$(a \ b)A^\infty = (a \ b)\begin{pmatrix} .72 & .28 \\ .72 & .28 \end{pmatrix} = (.72 \ .28)$$

- In particular $(.72 \ .28)A = (.72 \ .28)$, i.e., it is an **eigenvector** with **eigenvalue 1**
- The eigenvector $(.72 \ .28)$ represents the limit situation starting from a generic situation $(a \ b)$: it is called the **stationary distribution**.

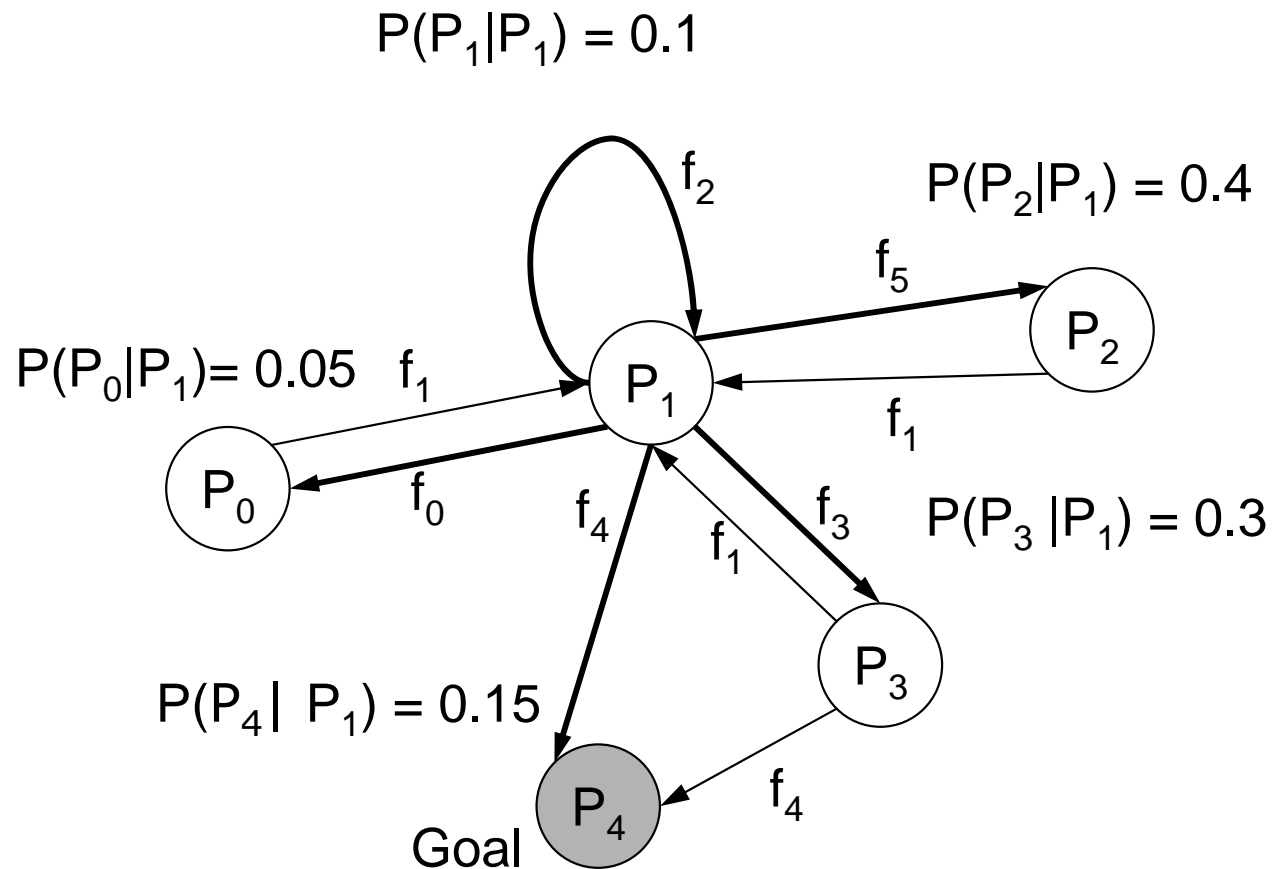
Markov Chain

- A Markov chain is a sequence X_1, X_2, X_3, \dots of random variables with the property:
- **Markov property:** the conditional probability distribution of the next future state X_{n+1} given the present and past states is a function of the present state X_n alone

$$\Pr(X_{n+1} = x | X_0 = x_0, X_1 = x_1, \dots, X_n = x_n) = \Pr(X_{n+1} = x | X_n = x_n).$$

- If the state space is finite then the transition probabilities can be described with a matrix $P_{ij} = P(X_{n+1} = j | X_n = i)$, $i, j = 1, \dots, m$
- **Example:**
 - X_t is the page visited by a user at time t ; at every time t the user can be in one among m pages
 - We assume that when a user is on page i at time t , then the probability to be in page j at time $t+1$ depends only on page i , and not on the pages previously visited
 - **Problem:** what is the probability that a user will be (in the limit) in some particular page?

Probabilities



In this example the probability to pass from a page to another is not constant

We'll see later that in Google this is assumed to be constant ($1/\#$ of outgoing links from a page)

Examples

- $P_{ij} = P(X_{n+1} = j \mid X_n = i), i, j = 1, \dots, m$
- $(1, 0, 0, \dots, 0) P = (P_{11}, P_{12}, P_{13}, \dots, P_{1n})$
 - if at time n we are in state 1, then at time $n+1$ we are in state j with probability P_{1j} , i.e., the first row of P_{ij} gives the probabilities to be in the other states
- $(0.5, 0.5, 0, \dots, 0) P = (P_{11} \cdot 0.5 + P_{21} \cdot 0.5, \dots, P_{1n} \cdot 0.5 + P_{2n} \cdot 0.5)$
- In the previous example
 - $P(X_{n+1} = 1) = P(X_{n+1} = 1 \mid X_n = 1)P(X_n = 1) + P(X_{n+1} = 1 \mid X_n = 2)P(X_n = 2)$

Stationary distribution

- The **stationary distribution** is a m-dimensional (sum 1) vector which satisfies the equation

$$\pi^T \mathbf{P} = \pi^T,$$

- Where π is a (column) vector and π^T (row vector) is the transpose of π
- If the stationary state exists (it does exist if P is invertible) then

$$\pi^T = \lim_{n \rightarrow \infty} x^T P^n$$

- Where x is a generic distribution over the m states (i.e., it is an m-dimensional vector whose entries are ≤ 1 and the sum is 1)

Random Walk Interpretation

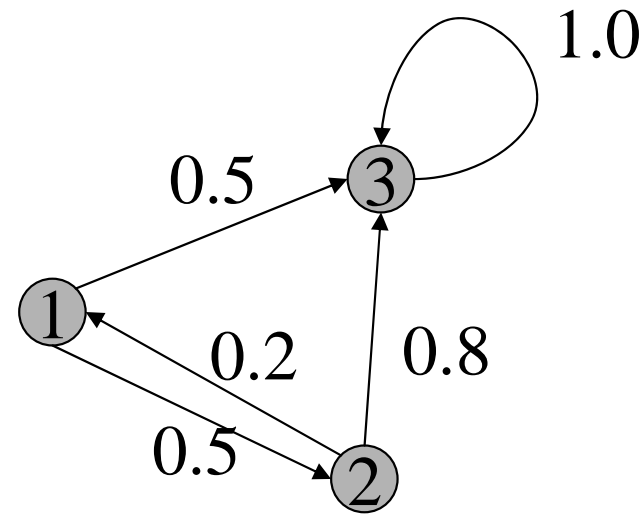
- Imagine a **random web surfer**
 - At any time t , surfer is on some page P
 - At time $t+1$, the surfer follows an outlink from P uniformly at random
 - Ends up on some page Q linked from P
 - Process repeats indefinitely
- Let $\mathbf{p}(t)$ be a vector whose i^{th} component is the probability that the surfer is at page i at time t
 - $\mathbf{p}(t)$ is a probability distribution on pages

The stationary distribution

- Where is the surfer at time $t+1$?
 - Follows a link uniformly at random
 - $\mathbf{p}(t+1) = \mathbf{p}(t)\mathbf{M}$
- Suppose the random walk reaches a state such that $\mathbf{p}(t+1) = \mathbf{p}(t)\mathbf{M} = \mathbf{p}(t)$
 - Then $\mathbf{p}(t)$ is called a **stationary distribution** for the random walk
- Our rank vector \mathbf{r} satisfies $\mathbf{r} = \mathbf{r}\mathbf{M}$
 - So it is a stationary distribution for the random surfer

Example

$$P = \begin{pmatrix} 0 & 0.5 & 0.5 \\ 0.2 & 0 & 0.8 \\ 0 & 0 & 1 \end{pmatrix}$$



- It is easy to show that the steady state (left eigenvector) is $\pi^T = (0 \ 0 \ 1)$, $\pi^T P = \pi^T$, i.e., is the state 3
- The user will always reach the state 3 and will stay there (*spider trap*)

Random teleports

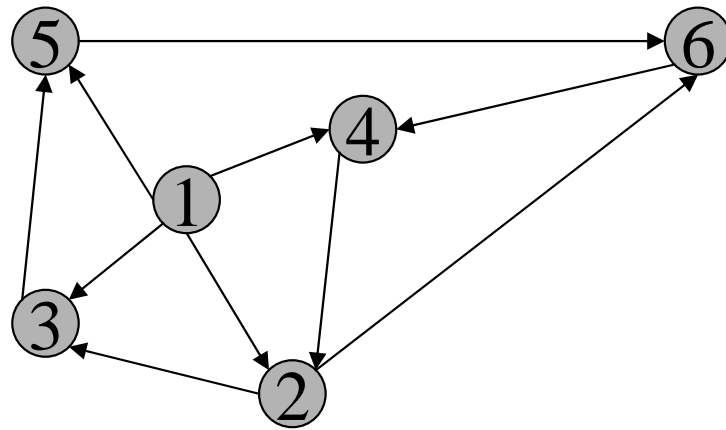
- The Google solution for spider traps
- At each time step, the random surfer has two options:
 - With probability β , follow a link at random
 - With probability $1-\beta$, jump to some page uniformly at random
 - Common values for β are in the range 0.8 to 0.9
- Surfer will teleport out of spider trap within a few time steps

Matrix formulation

- Suppose there are N pages
 - Consider a page i , with set of outlinks $O(i)$
 - We have
 - $M_{ij} = 1/|O(i)|$ when i links j
 - and $M_{ij} = 0$ otherwise
 - The random teleport is equivalent to
 - adding a **teleport link** from i to every other page with probability $(1-\beta)/N$
 - reducing the probability of following each outlink from $1/|O(i)|$ to $\beta/|O(i)|$
 - Equivalent: tax each page a fraction $(1-\beta)$ of its score and redistribute evenly.

Example

- Simple example with 6 pages



- $P(5|1) = P(4|1) = P(3|1) = P(2|1) = \beta/4 + (1-\beta)/6$
- $P(1|1) = P(6|1) = (1-\beta)/6$
- $P(*|1) = 4[\beta/4 + (1-\beta)/6] + 2(1-\beta)/6 = 1$

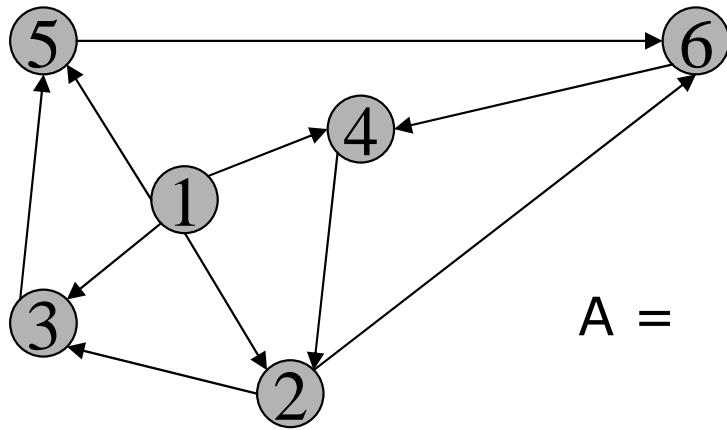
Google Page Rank

- Construct the NxN matrix **A** as follows
 - $A_{ij} = \beta M_{ij} + (1-\beta)/N$
- Verify that **A** is a stochastic matrix
- The **page rank vector r** is the principal eigenvector of this matrix
 - satisfying $\mathbf{r} = \mathbf{rA}$
 - The score of each page r_i is

$$r_i = \beta \left(\sum_{k \in I(i)} \frac{r_k}{|O(k)|} \right) + \frac{(1-\beta)}{N}$$

- Equivalently, **r** is the stationary distribution of the random walk with teleports.

Example



$$A = \begin{pmatrix} 0,03 & 0,24 & 0,24 & 0,24 & 0,24 & 0,03 \\ 0,03 & 0,03 & 0,45 & 0,03 & 0,03 & 0,45 \\ 0,03 & 0,03 & 0,03 & 0,03 & 0,88 & 0,03 \\ 0,03 & 0,88 & 0,03 & 0,03 & 0,03 & 0,03 \\ 0,03 & 0,03 & 0,03 & 0,03 & 0,03 & 0,88 \\ 0,03 & 0,03 & 0,03 & 0,88 & 0,03 & 0,03 \end{pmatrix}$$

$$P(4|1) = 0.24 = 0.85/4 + 0.15/6$$

$$P(6|1) = 0.03 = 0.15/6$$

$$P(4|6) = 0.88 = 0.85/1 + 0.15/6$$

$$A^{30} = \begin{pmatrix} 0,03 & 0,23 & 0,13 & 0,24 & 0,14 & 0,24 \\ 0,03 & 0,23 & 0,13 & 0,24 & 0,14 & 0,24 \\ 0,03 & 0,23 & 0,13 & 0,24 & 0,14 & 0,24 \\ 0,03 & 0,23 & 0,13 & 0,24 & 0,14 & 0,24 \\ 0,03 & 0,23 & 0,13 & 0,24 & 0,14 & 0,24 \\ 0,03 & 0,23 & 0,13 & 0,24 & 0,14 & 0,24 \end{pmatrix}$$

Stationary distribution = (0.03 0.23 0.13 0.24 0.14 0.24)

Dead ends

- Pages with no outlinks are “**dead ends**” for the random surfer
 - Nowhere to go on next step
- When there are dead ends the matrix is no longer stochastic (the sum of the row elements is not 1)

Dealing with dead-ends

□ **Teleport**

- Follow random teleport links with probability 1.0 from dead-ends (i.e., for that pages set $\beta = 0$)
- Adjust matrix accordingly

□ **Prune and propagate**

- Preprocess the graph to eliminate dead-ends
- Might require multiple passes (why?)
- Compute page rank on reduced graph
- Approximate values for dead ends by propagating values from reduced graph

Computing page rank

- Key step is matrix-vector multiply
 - $\mathbf{r}^{\text{new}} = \mathbf{r}^{\text{old}}\mathbf{A}$
- Easy if we have enough main memory to hold \mathbf{A} , \mathbf{r}^{old} , \mathbf{r}^{new}
- Say $N = 1$ billion pages
 - We need 4 bytes for each entry (say)
 - 2 billion entries for vectors \mathbf{r}^{new} and \mathbf{r}^{old} , approx 8GB
 - Matrix \mathbf{A} has N^2 entries
 - 10^{18} is a large number!

Sparse matrix formulation

- Although \mathbf{A} is a dense matrix, it is obtained from a sparse matrix \mathbf{M}
 - 10 links per node, approx $10N$ entries
- We can restate the page rank equation
 - $\mathbf{r} = \beta \mathbf{r} \mathbf{M} + [(1-\beta)/N]_N$
 - $[(1-\beta)/N]_N$ is an N -vector with all entries $(1-\beta)/N$
- So in each iteration, we need to:
 - Compute $\mathbf{r}^{\text{new}} = \beta \mathbf{r}^{\text{old}} \mathbf{M}$
 - Add a constant value $(1-\beta)/N$ to each entry in \mathbf{r}^{new}

Sparse matrix encoding

- Encode sparse matrix using only nonzero entries
 - Space proportional roughly to number of links
 - say $10N$, or 4×10^1 billion = 40GB
 - still won't fit in memory, but will fit on disk

source node	degree	destination nodes
0	3	1, 5, 7
1	5	17, 64, 113, 117, 245
2	2	13, 23

Basic Algorithm

- Assume we have enough RAM to fit \mathbf{r}^{new} , plus some working memory
 - Store \mathbf{r}^{old} and matrix \mathbf{M} on disk

Basic Algorithm:

- Initialize: $\mathbf{r}^{\text{old}} = [1/N]_N$
- Iterate:
 - **Update:** Perform a sequential scan of \mathbf{M} and \mathbf{r}^{old} and update \mathbf{r}^{new}
 - Write out \mathbf{r}^{new} to disk as \mathbf{r}^{old} for next iteration
 - Every few iterations, compute $|\mathbf{r}^{\text{new}} - \mathbf{r}^{\text{old}}|$ and stop if it is below threshold
 - Need to read in both vectors into memory

Update step

Initialize all entries of r^{new} to $(1-\beta)/N$

For each page p (out-degree n):

Read into memory: $p, n, \text{dest}_1, \dots, \text{dest}_n, r^{\text{old}}(p)$

for $j = 1..n$:

$$r^{\text{new}}(\text{dest}_j) += \beta * r^{\text{old}}(p) / n$$

	r^{new}
0	
1	
2	
3	
4	
5	
6	

src	degree	destination
0	3	1, 5, 6
1	4	17, 64, 113, 117
2	2	13, 23

r^{old}	
	0
	1
	2
	3
	4
	5
	6