

## Semantic Web Technologies

### Semantic Web Services

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16 May 2007

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## Outline

Semantic Web Services Basics  
The Vision  
Web Services  
Service Oriented Architecture

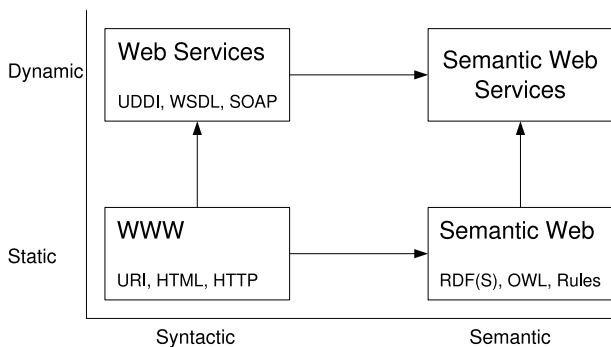
Challenges in Web Services

Semantics in Web Services

Web Service Modeling Ontology

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## The Vision of Semantic Web Services



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## The World Wide Web

What is the WWW?

- ▶ Largest document repository ever (> 8 billion Web pages indexed by Google)
- ▶ Highly distributed
  - ▶ Millions of publishers
  - ▶ No control over consistency of published content
- ▶ Web Technologies
  - ▶ HTTP for transferring documents
  - ▶ HTML for marking up documents
  - ▶ URI for addressing documents
- ▶ Most content on the Web is in natural language (HTML)
  - ▶ Natural language not suitable for machine reading
  - ▶ Current Web is "syntactic"
  - ▶ Problems in automatically:
    - ▶ Retrieving documents
    - ▶ Extracting relevant information from retrieved documents
    - ▶ Combining information from different sources

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## The Semantic Web

- ▶ Making the Web machine-readable
- ▶ Publishing data in machine-readable format
- ▶ Relating data on the Web to established vocabularies (ontologies)
- ▶ Ontologies specified in formal language to allow reasoning
- ▶ Ontologies enable automation in:
  - ▶ Retrieval of relevant information
  - ▶ Extracting relevant information from retrieved document
  - ▶ Combination of information from different sources (as long as they are related to the same ontology)

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## Web Services

- ▶ Next step in software engineering:
  - ▶ 1960s: Procedural languages
  - ▶ 1980s: Object Orientation
  - ▶ 1990s: Component Orientation
  - ▶ 2000s: Web Services
- ▶ Loosely coupled, reusable components
- ▶ Add new level of functionality to the Web(?)
- ▶ Web Service Technologies
  - ▶ SOAP for accessing Web Services
  - ▶ WSDL for describing Web Services
  - ▶ UDDI for publishing and looking up Web Services

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## Web Services are not enough

- ▶ Like the current Web, Web Services are “syntactic”
- ▶ No automation in:
  - ▶ Finding services
  - ▶ Selecting services
  - ▶ Negotiation with service provider
  - ▶ Composing services
  - ▶ Executing services

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## Combining Semantic Web and Web Services

Semantic Web Services

- ▶ Semantic Web + Web Services = Semantic Web Services
- ▶ Using Semantic Web technologies to describe Web Services
- ▶ Enable automation in:
  - ▶ Publication
  - ▶ Discovery
  - ▶ Selection
  - ▶ Composition
  - ▶ Mediation
  - ▶ Execution

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## Business Vision of Web Services

- ▶ Business services can be completely decentralized and distributed over the Internet and accessed by a wide variety of communications devices.
- ▶ The internet will become a global common platform where organizations and individuals communicate among each other to carry out various commercial activities and to provide value-added services.
- ▶ Dynamic enterprise and dynamic value chains become achievable and possibly even mandatory for competitive advantage.

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## Current Web Service Technologies

- ▶ UDDI
  - ▶ Registry of services
- ▶ WSDL
  - ▶ Service description
- ▶ SOAP
  - ▶ Message format

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## UDDI

- ▶ UDDI provides a mechanism for clients to find web services.
- ▶ A UDDI registry is similar to a CORBA trader, or it can be thought of as a DNS service for business applications.
- ▶ **UDDI consists of:**
  - ▶ **White pages:** Who is the service provider?
  - ▶ **Yellow pages:** What is the service providing?
  - ▶ **Green pages:** How can I make use of the service?
- ▶ Public UDDIs
  - ▶ Microsoft, IBM, others
  - ▶ Multitude of services is registered
  - ▶ Most services no longer available
  - ▶ Not used in practice
  - ▶ Private UDDIs

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## WSDL

- ▶ **Port type**
  - ▶ Collection of **operations**
    - ▶ Name
    - ▶ Input/output
- ▶ **Message formats**
  - ▶ Content defined through **XML Schema**
- ▶ **Services**
  - ▶ **Ports**
    - ▶ Endpoint (network addresses)
    - ▶ Protocol (e.g. SOAP, RMI)
    - ▶ Port type
    - ▶ Message format

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## SOAP

- ▶ SOAP
  - ▶ used to stand for Simple Object Access Protocol
  - ▶ is a message layout specification that defines a uniform way of passing XML-encoded data.
- ▶ Binding to HTTP as communication protocol.
- ▶ SOAP is basically a technology to allow for "RPC over the web".
- ▶ **SOAP Message**
  - ▶ **Envelope**
    - ▶ Sender address
    - ▶ Receiver address
    - ▶ Intermediate nodes
    - ▶ Security information
    - ▶ Format of the body
  - ▶ **Body**
    - ▶ Message content
    - ▶ Typically XML

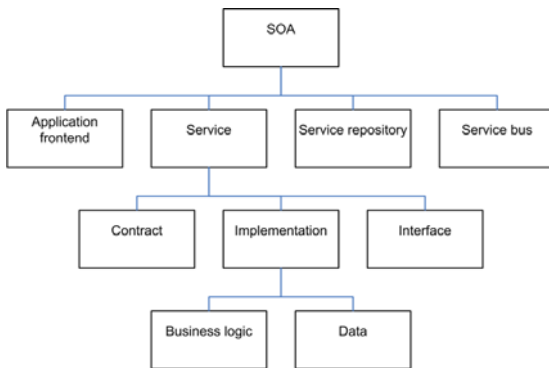
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## Other Web Service Standards

- ▶ WS-Addressing
  - ▶ Defining endpoints of services
- ▶ WS-Security
  - ▶ Comprehensive security framework for web services
- ▶ WS-Policy
  - ▶ Specification of policies for access, pricing, etc...
- ▶ WS-RF (Web Service Resource Framework)
  - ▶ Specification for **Grid computing**
  - ▶ Accessing **resources** (e.g. data, processor time, disk space)
- ▶ *etc...etc...etc...*
  - ▶ Responsible: Microsoft, IBM, BEA, Sun, Netscape, ...

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## Elements of a Service-Oriented Architecture (SOA)



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## Current use of Web Services

- ▶ On the Web
  - ▶ Amazon
    - ▶ Finding products
    - ▶ Adding, deleting, updating shopping cart
    - ▶ Payment still over the Web
  - ▶ Google
    - ▶ Search Google via Web Service API
    - ▶ Accessing other Google services
    - ▶ Weather, stock tickers, etc...
    - ▶ Most public services use HTTP/GET, not SOAP
- ▶ In Enterprises
  - ▶ Many companies started implementing SOAs
  - ▶ Example: Verizon
    - ▶ Before SOA: information about telephone numbers stored in 50 places
    - ▶ With SOA: one Web Service to retrieve telephone numbers
    - ▶ 1500 Business functions implemented using Web Services
    - ▶ Custom registry with services

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## Advertising Services

- ▶ Current repositories (UDDI)
  - ▶ "polluted"
- ▶ Advertise functionality of the service
- ▶ Non-functional aspects
  - ▶ Security
  - ▶ Accessibility
  - ▶ Cost

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## Discovering Services

- ▶ Finding services which provide **required functionality**
- ▶ Requester needs to **specify** requirements
- ▶ Mechanism for matching **required** with **advertised** functionality
- ▶ Currently no way of specifying requirements
- ▶ Discovery currently **manual**

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## Selecting Services

- ▶ Given a set of services which meet requirements, select service with
  - ▶ **best** availability,
  - ▶ **lowest** cost,
  - ▶ **best** security measures,
  - ▶ etc..
- ▶ Select best service wrt. set of preferences
  - ▶ Specification of requester's preferences
  - ▶ Specification of non-functional properties of service
- ▶ Selection currently **manual**

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## Service Composition

- ▶ Required functionality requires **multiple** services to be invoked in **some combination**
  - ▶ Sequential execution
  - ▶ Parallel execution
  - ▶ loops
- ▶ Specifying requirements
  - ▶ Single requirement specification vs. workflow description with identified tasks
- ▶ Single requirement specification
  - ▶ **Find** composition which fulfills requirement
- ▶ Workflow description
  - ▶ Discovery of services for each task
  - ▶ Optimizing preferences when selecting services
- ▶ Composition currently manual process specification (e.g. BPEL, WSFL)

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## Service Execution

- ▶ How to invoke a service?
- ▶ If requester and provider use same format, current technologies suffice.
- ▶ What if actual formats differ?
- ▶ ⇒ Translation of message content

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## Semantics in Web Services

- ▶ Description of
  - ▶ Functionality of services
    - ▶ e.g. searching, selling books, booking flight
  - ▶ User requirements
    - ▶ e.g. finding, buying books, booking flight
  - ▶ Web Service policies
    - ▶ Permissions
    - ▶ Cost
    - ▶ etc...
  - ▶ User preferences
  - ▶ Data in messages
- ▶ Matching descriptions
  - ▶ functionality of service vs. user requirements
  - ▶ policies vs. user preferences
- ▶ Data translation
- ▶ Web Service Composition
  - ▶ Finding compositions
  - ▶ Matching composition with user requirements

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## Functional Description of Services

- ▶ Describe functionality of Services
- ▶ Similar to software specification
- ▶ View web service as a function:  $input \rightarrow output$
- ▶ Coarse-grained approach:
  - ▶ Functionality described as single task
    - ▶ e.g. "book sales", "flight reservation"
  - ▶ Organizing tasks in hierarchy
  - ▶ Interpreting task as set ⇒ subsumption reasoning
  - ▶ No clear relation between input and output
- ▶ Fine-grained approach:
  - ▶ Specify conditions on the input: **preconditions**
  - ▶ Specify relation between input and output: **postconditions**
  - ▶ Intuitively:  $(\forall)preconditions \Rightarrow postconditions$

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## DLs (OWL DL) for functional description

- ▶ Model service as DL concept  $S$
- ▶  $S$  represents set of possible service executions
- ▶ Model required functionality as DL concept  $R$
- ▶  $R$  represents set of service executions which fulfill requirements
- ▶ Relation between  $C, D$  determines match

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## Notions of matching

- ▶ **Exact match:**  $S \equiv R$ 
  - ▶ Service provides **exactly** the requested functionality
- ▶ **PlugIn:**  $R \sqsubseteq S$ 
  - ▶ Service provide **more** than the requested functionality
- ▶ **Subsume:**  $S \sqsubseteq R$ 
  - ▶ Service provides **some** of the requested functionality, and nothing more
- ▶ **Intersection:**  $\neg(S \sqcap R \sqsubseteq \perp)$ 
  - ▶ Service provides **some** of the requested functionality, and perhaps more
- ▶ **Disjoint:**  $S \sqcap R \sqsubseteq \perp$ 
  - ▶ Service provides **none** of the requested functionality

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## Rules for Policy Description / Contracts

- ▶ Policies are often in the form of rules
  - ▶ e.g. "if user is recognized business partner, then give discount"
  - ▶ "if used encryption method is at least DES-256, then creditcard detail may be transferred"
- ▶ Use Semantic Web rules language for specifying policies
- ▶ Initiatives for using rules to specify web service policies (e.g. policy RuleML)

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## Semantic Web languages for data description

- ▶ Transfer data in RDF format
  - ▶ Advantage: More flexible than XML
  - ▶ Advantage: using ontology for describing structure of data
- ▶ Use ontologies for describing structure of data
  - ▶ OWL DL does not allow integrity constraints
  - ▶ Problem: which data to send over the wire
- ▶ If both parties use same ontology, no translation necessary
- ▶ Data transformation based on ontology mapping (rules)

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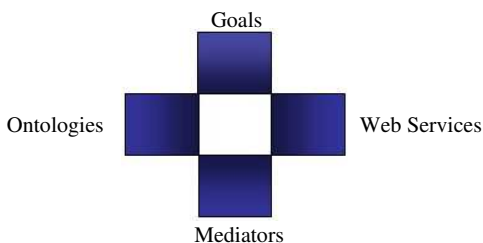
## The Web Service Modeling Ontology WSMO

### Introduction

- ▶ An ontology for Semantic Web Services
- ▶ Provides conceptual model for SWS
- ▶ Based on the Web Service Modeling Framework WSMF
- ▶ Principles of WSMO:
  - ▶ Ontology-based descriptions
  - ▶ Strict decoupling of components
  - ▶ Strong mediation between components
  - ▶ Interface vs. Implementation

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## The Web Service Modeling Ontology WSMO



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## Ontologies

- ▶ Provide terminology for:
  - ▶ Data exchanged between service requesters and providers
  - ▶ Description of other WSMO elements
- ▶ Ontologies consist of:
  - ▶ Concepts
    - ▶ Attributes
  - ▶ Relations
  - ▶ Functions
  - ▶ Instances
  - ▶ Axioms

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## Web Service descriptions

- ▶ Functionality offered by the Web Service
- ▶ Functional description, in the form of a **capability**:
  - ▶ Assumptions
    - ▶ Cannot be checked
    - ▶ Usually indicate dependency on real world
  - ▶ Preconditions
    - ▶ Conditions over the input
  - ▶ Effects
    - ▶ Changes in the real world as a result of execution of the Web Service
  - ▶ Postconditions
    - ▶ Relation between the input and the output

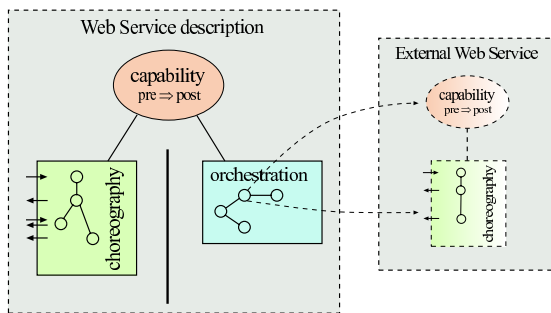
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## Web Service descriptions (cont'd)

- ▶ Behavioral description, in the form of an **interface**:
  - ▶ Choreography
    - ▶ How to interact with the service
  - ▶ Orchestration
    - ▶ Use of external Web Service to realize the functionality
  - ▶ Both choreography and orchestration are decompositions of the capability

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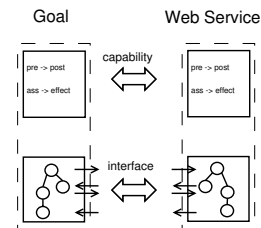
## Web Service descriptions (cont'd)



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## Goals

- ▶ Functionality requested from the Web Service
- ▶ Description symmetric to Web Service description:
  - ▶ Capability
  - ▶ Interface



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## Mediators

- ▶ Connect heterogeneous components
- ▶ Resolve heterogeneity in different levels
  - ▶ Data - differences in data representation
  - ▶ Protocol - differences in interaction styles
  - ▶ Process - differences in business processes

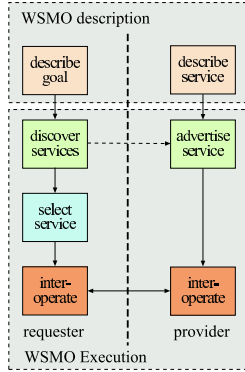
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## Types of Mediators

- ▶ OO Mediators
  - ▶ Connect ontologies to any other component (including mediators)
  - ▶ Resolve mismatches conflicts between ontologies
- ▶ WW Mediators
  - ▶ Link Web Services to services they depend on
  - ▶ Resolve representation differences through OO Mediators
- ▶ WG Mediators
  - ▶ Link Goals and Web Services
  - ▶ Resolve differences in data, protocol and process between requester and provider
- ▶ GG Mediators
  - ▶ Connect generic and refined Goals

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## WSMO Process



## Summary

- [Semantic Web Services Basics](#)
  - [The Vision](#)
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  - [Service Oriented Architecture](#)
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